

# Certified Sustainable Products

Larson-Juhl proudly offers FSC® and PEFC Certified Products. By purchasing Certified Products, you are helping forests and those who rely on them. Forests are one of the most important resources, offering a renewable supply of the materials and goods we need for a more sustainable future. We provide our consumers with responsible practices and empowering all to buy sustainably.

## Why Buying Certified Products Matter



### Zero Deforestation

Trees are harvested responsibly so there is no net loss of forest over time. By nurturing our forests, we can prevent biodiversity loss, and fight climate change. By reversing the mass-clearing of forests, they can be properly identified and maintained.



### Fair Work Environment and Community Rights

Workers are provided with proper training and safety protocols while working for the FSC® and PEFC Organizations. Indigenous and local communities are protected, providing over 300 million people food, fuel, medicine, and their livelihoods.



### Protecting Plant and Animal Species

Forests host diverse ecosystems that contain terrestrial plant and animal species. Healthy ecosystems allow earth to be habitable for humans. Certified products support the change from preservation to conservation of these species.



### A Global Alliance

FSC® currently has over 50,000+ certificate holders and 1,500+ promotional license holders, all supporting the protection of 210+ million certified hectares of forest. PEFC's 55 national and 29 international certificate holders also support the local advancement of responsible forestry nationwide.



### Value of Certification

Larson-Juhl's Certified Products expands the value of certification for both FSC® and PEFC. New solutions are being developed to help businesses work with forests responsibly, maintain and enhance forest value, and accelerate forest recovery.



The mark of  
responsible forestry  
FSC® C174926

Sources: <https://fsc.org/en>, <https://pefc.org/>

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## Quick Selling Points



### Certified Sustainable Wood Moulding

- Feel good about your selection: Materials used in this product are harvested and replanted in a sustainable way
- These products are not made with any endangered wood species
- By choosing this product, you help take care of the world's forests. Learn more at [fsc.org](http://fsc.org)
- By choosing this product, you are supporting responsible management of the world's forests.
- This FSC® label means that the wood used in this product meets the world's highest environmental, economic and social standards.
- Material of this product comes from well-managed, FSC®-certified forests and other controlled sources.
- By sourcing PEFC, [we/company name] are/is supporting sustainably managed forests globally



### Certified Sustainable Artique® Conservation Matboard

- The mill that produces this matboard uses 24% recycled fiber input, uses recycled water, and produces zero waste to landfill from the site
- Only fibers from FSC®-certified forests, recycled materials, and other controlled sources have been used for this product.